



SchoolOutfitters.com

School furniture for *remarkably less*

January 13, 2004


To whom it may concern:

I started working with Jack Niehaus in the spring of 2002. And I am very glad I did. Jack has been invaluable in terms of keeping me on track as I push our business toward success. Jack has done a tremendous job of helping me focus on the issues that are most important to me as a CEO: personal organization, personal motivation, employee relations, goal setting and strategic planning. I have been able to shed many of the personal limitations and unproductive hang-ups that kept me from becoming a more effective CEO.

During this period, our company has experienced sales growth in excess of 70% per year. I attribute a good deal of this success to Jack's ability to help me focus on the issues that can keep that sales growth moving in the right direction. I would enthusiastically recommend Jack's services to any executive, and welcome any calls for more information.

Sincerely,

Tom Brennan
President
SchoolOutfitters.com


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